

Shaping Community Through Relationships

the Winston-Salem Ambassadors Inaugural Campaign

- ❖ \$10 Given – 2 Coffee Meetings at a Local Coffee Shop
- ❖ \$50 Given - Marketing on social media – Up to 2,000 people
- ❖ \$75 Given - 300 Letters Printed and Mailing Supplies
- ❖ \$100 Given – Ambassador is Sponsored for 1 year
- ❖ \$150 Given - Space for a Local Business Expo, up to 20 Small Businesses
- ❖ \$300 Given -Workshop held, 10-50 people
- ❖ \$375 Given - Banner + Tablecloth materials created
- ❖ \$410 Given - Tour Given to Prospective Business/Person – 1 Day
- ❖ \$450 Given - New technology for Staff
- ❖ \$675 Given - 1 month office rent for 2 Ambassadors Staff
- ❖ \$750 Given - Membership fees to support other Local Nonprofits
- ❖ \$1250 Given – 1 week front cover ad – Local Publication
- ❖ \$1,500 Given - Travel – Winston-Salem presented to another City
- ❖ \$5,000 Given - Billboard – Reaches Thousands
- ❖ \$6,000 Given - 1 SSO4 (Second Sundays on 4th, sso4.com) Produced – 350+ people
- ❖ \$8,100 Given - Office Rent - \$675 a month

These are just a few of the many ways your dollars will go to increase awareness of Winston-Salem! You may always designate your gift.

Our Tax ID is 81-4170578 and you may reach us at wsambassadors.org, mackenzie@wsambassadors.org, (336) 794-6050 or at youcaring.com/winstonsalemambassadors-849994 and we take cash, check, credit card and in-kind donations.

