



## The Winston-Salem *Ambassadorship* Program Honorary Envoy

~Honorary Envoys are people who live in , work in or are from the city of Winston-Salem, North Carolina and enjoy it.

~The Mission of the WS Ambassadors is to increase awareness of the city of Winston-Salem.

~Honorary Envoys serve for one (calendar) year at a time.

~Honorary Envoys will commit to give at least once a year to the WS Ambassadors, to the best of their financial ability.

~No special education or training is necessary to be an Honorary Envoy, just a love for Winston-Salem and desire to see it thrive.

~Honorary Envoys will be voluntary, positive, inclusive and knowledgeable about Winston-Salem. When acting as an Envoy, they will do their utmost to help in any way possible.

~While fun and exciting, this is a serious commitment. Please consider carefully how neutral you are willing to be before reading further as we are open and welcoming to all, regardless of political leanings, race, gender identity, age, or socio-economic status.

# Increase Awareness of Winston-Salem as an Envoy



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-To be an Honorary Envoy, you must-

1. Have Ties to Winston-Salem
  - a. Live in Winston-Salem or
  - b. Work in Winston-Salem
  - c. Be FROM Winston-Salem and willing to represent the city.
    - i. Visit Winston-Salem a minimum of once a year.

(Documentation & Verification Required)
2. Sign the Agreement
  - a. The Honorary Envoy agreement will last one year from the date of signing.
  - b. You must agree to abide by the code of conduct/ethics, Inclusivity Agreement, Nondisclosure/Confidentiality Agreement and our Mission, Vision, Values.
3. Assist the Ambassadors in any way possible with your time and energy, when asked.
4. Honorary Envoys will commit to give at least once a year to the WS Ambassadors, to the best of their financial ability.
5. Be willing to be contacted about Winston-Salem.