## Be An Ambassador of Inclusivity and Welcoming

Winston-Salem Ambassadors is seeking interested persons for our Ambassadorship Program.

The Mission of Winston-Salem Ambassadors is to educate through creating awareness of and increasing awareness of the city of Winston-Salem, North Carolina. The Vision of Winston-Salem Ambassadors is to make Winston-Salem the best city it possibly can be, a city that is welcoming to all. We envision a strong economy and a thriving city where you can live, work, visit, play and learn.

Winston-Salem Ambassadors values inclusivity, innovation, intelligence, passion and hard work. We appreciate our history, recognize our present and look forward to our future.

## Major Ambassador Responsibilities

- 1. Participate in a formal New Ambassador Orientation and serve a one (1) calendar-year term.
- 2. Understand the importance of serving as an Ambassador, and make your expertise, contacts, and treasures known and accessible, where appropriate.
- 3. Attend activities of organization to represent the Ambassadors, including fundraising events; and attend Ambassador related events, annual meeting and special trainings.
- 4. Make a personal financial contribution organization and support WS Ambassadors philanthropic efforts if possible.
  - 1. A \$25 per quarter gift is expected.
- 5. Be a goodwill ambassador and champion for organization and its programs.
- 6. Expand the organization's network through generating support from friends, relatives and colleagues who can help meet needs in areas such as fundraising, public relations, and acquisition of needed supplies and tools to support the educational activities of Ambassadors.
- 7. Take seriously your responsibility as an Ambassador. Be familiar with the responsibilities.
- 8. Attend an Ambassador catch-up meeting quarterly.
- 9. Give what you can, but don't overextend yourself! We realize how busy your life is.
- 10. Welcome all. INclusivity is paramount to being an Ambassador. We do not discriminate for any reason.

Our City can be an even greater place with help from people just like you!

Thank you for your interest in serving as an Ambassador of Winston-Salem Ambassadors. Please complete this form and return it to the President of WS Ambassadors.

Name:
Iome Address:
Phone (daytime):
Phone (mobile):
Company:
Position:
E-mail address:
are you willing to make a financial commitment towards our cause? (\$25 per quarter expected.)
What are your current affiliations? (Volunteer, Board, Nonprofit, Church, etc.)

Please attach a brief resume with this application if available.
A. What characteristics do you possess that you believe are essential to being a good Ambassador?
B. Why do you want to become an Ambassador?
C. Summarize any relevant experience, and list any specific Board/volunteer/ambassador experiences that you have had, and note any specific roles/offices held within those roles:
D. What specific skills, knowledge, and expertise can you bring as an Ambassador that will benefit the organization?
E. How flexible is your schedule? And how much time do you think you can devote towards being an Ambassador during each month?
F. What are your other current volunteer commitments?

G. Do you have any worries and/or concerns about joining as an Ambassador? If so, what are they?
Any Other Thoughts/Comments/Concerns:
I will welcome all and discriminate against none
I will give what time and effort that I can
I will attend events of the WSA whenever possible
I will help as I am able
I will attend quarterly meetings as often as possible
I believe in and support the WSA mission, vision and values
I will remember that I am an Ambassador and act as such throughout my term
Printed Name Signature
Date of Application