

Winston-Salem Ambassadors is seeking interested persons for our Ambassadorship Program. The Mission of Winston-Salem Ambassadors is to educate through creating awareness of and increasing awareness of the city of Winston-Salem, North Carolina. The Vision of Winston-Salem Ambassadors is to make Winston-Salem the best city it possibly can be, a city that is welcoming to all. We envision a strong economy and a thriving city where you can live, work, visit, play and learn. Winston-Salem Ambassadors values inclusivity, innovation, intelligence, passion and hard work. We appreciate our history, recognize our present and look forward to our future.

#### Major Ambassador Responsibilities

1. Participate in a formal New Ambassador Orientation and serve a one (1) calendar-year term.
2. Understand the importance of serving as an Ambassador, and make your expertise, contacts, and treasures known and accessible.
3. Attend Winston-Salem Ambassador meetings.
4. Attend activities of organization to represent the Ambassadors, including fundraising events; and attend Ambassador related events, annual meeting and special trainings.
6. Every Ambassador is expected to work on at least one fundraising event and actively participate on at least one committee. Volunteer for and accept assignments.
7. Make a personal financial contribution organization and support WS Ambassadors philanthropic efforts if possible.
  1. A \$25 per quarter gift is expected.
8. Be a goodwill ambassador and champion for organization and its programs.
9. Expand the organization's network through generating support from friends, relatives and colleagues who can help meet needs in areas such as fundraising, public relations, and acquisition of needed supplies and tools to support the educational activities of Ambassadors
10. Stay well-informed about Ambassadors business by carefully reading appropriate materials. Ask questions to further critical thought among Ambassadors. Be willing to actively contribute during meetings.
11. Show up at Ambassador meetings prepared, having read all pre-meeting materials you may have received.
12. Take seriously your legal, fiscal and ethical responsibility as an Ambassador. Be familiar with the responsibilities.

Thank you for your interest in serving as an Ambassador of Winston-Salem Ambassadors. Please complete this form and return it to the President of WS Ambassadors.

Name:

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Home Address:

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Phone (daytime): \_\_\_\_\_

Phone (mobile): \_\_\_\_\_

Company:

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Position: \_\_\_\_\_

E-mail address:

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Are you willing to make a financial commitment towards our cause? \_\_\_\_\_

What are your current affiliations? \_\_\_\_\_

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Please attach a brief resume with this application if available.

A. What characteristics do you possess that you believe are essential to being a good Ambassador?

B. Why do you want to become an Ambassador?

C. Summarize any relevant experience, and list any specific Board/volunteer/ambassador experiences that you have had, and note any specific roles/offices held within those roles:

D. What specific skills, knowledge, and expertise can you bring as an Ambassador that will benefit the organization?

E. How flexible is your schedule? And how much time do you think you can devote towards being an Ambassador during each month?

F. What are your other current volunteer commitments?

G. Do you have any worries and/or concerns about joining as an Ambassador? If so, what are they?

H. Knowing what you know about our organization, please propose a fundraiser idea or philanthropic endeavor in a few sentences below.

Any Other Thoughts/Comments/Concerns: